



Hosted by:

In collaboration with:



Sponsorship Packages 2015/16

Sponsorship Level	REFF WEST	REFF WALL STREET	PERCENTAGE DISCOUNT FOR BOTH EVENTS
Platinum Level Sponsor	\$23,000	\$35,000	15%
Platinum Sponsor + Day One Evening Reception Host	\$28,000	\$45,000	15%
Platinum Sponsor + Welcome Cocktail Reception Host	\$25,000	\$40,000	15%
Platinum Sponsor + Lead Publisher of Conference Booklet	\$28,000	\$35,000	15%
Additional Opportunity - Full page AD in conference booklet	\$1,500	\$3,000	15%
Gold Level Sponsor	\$20,000	\$30,000	15%
Gold Level Sponsor + Day One Luncheon Host	\$25,000	\$35,000	15%
Gold Level Sponsor + Day Two Luncheon Host	\$23,000	\$32,000	15%
Additional Opportunity - Full page AD in conference booklet	\$2,000	\$3,000	15%
Silver Level Sponsor	\$15,000	\$25,000	10%
Silver Sponsor + Delegate Bags	\$17,000	\$30,000	10%
Silver Sponsor + Day one Breakfast Host	\$18,000	\$28,000	10%
Silver Sponsor + Day two Breakfast Host	\$17,000	\$26,000	10%
Silver Sponsor + Lanyard Sponsor	\$18,000	\$28,000	10%
Silver Sponsor + Day one Refreshment Breaks	\$18,000	\$28,000	10%
Silver Sponsor + Day two Refreshment Breaks	\$17,000	\$26,000	10%
Additional Opportunity - Full page AD in conference booklet	\$2,500	\$3,000	10%
Bronze Level Sponsor	\$12,000	\$20,000	5%
Bronze Sponsor + Conference Stationary	\$14,000	\$22,000	5%
Bronze Sponsor + USB	\$14,000	\$22,000	5%
Bronze Sponsor + Business Card Holders	\$14,000	\$22,000	5%
Bronze Sponsor + Internet/Wi-Fi	\$14,000	\$22,000	5%
Bronze Sponsor + Charging Station	\$14,000	\$22,000	5%
Additional Opportunity - Full page AD in conference booklet	\$3,000	\$3,000	5%
Conference Exhibitor	\$7,000	\$9,500	5%
Hospitality Suite Offer	\$4,500	\$6,000	5%

For all sponsorship-related inquiries, please contact:

Tom Weirich, Chief Operating Officer, ACORE, Tel: 202.777.7582 E: weirich@acore.org

DETAILED SPONSORSHIP BENEFIT STRUCTURES:

Platinum Level Sponsor

- **Speaking opportunity on conference program – *pending co-chair board approval***
- Logo on pre-event marketing (regular emails to ACORE and Euromoney databases and conference brochure) as Platinum sponsor
- Logo, link and 100 word profile on event website
- Pre-event delegate list sent to you 2 weeks before the conference
- Logo on event signage as Platinum sponsor
- 60sqft / 6sqm exhibition booth in a prime networking area of the conference
- 6 full conference passes
- Your brochure will distributed to all attendees at Registration
- Logo and contact details included in the delegate handbook

Platinum Sponsor and Cocktail Reception Co-Host

All platinum level benefits, PLUS:

- Invitations to attend the reception will feature your logo
- Signage placed throughout the reception with your logo
- Branded items (serviettes, drinks mats, etc.) throughout the reception venue
- 10 guest tickets for clients not registered for the conference

Platinum Sponsor and Lead Publisher of Conference Booklet

All platinum level benefits, PLUS:

- Opportunity to write and publish a 1,500 word article on a topic of choice to have published in the booklet
- Full page advertisement in booklet (outside back cover or inside front cover position)
- Logo branded on the cover of the conference booklet

Gold Level Sponsor

- **Speaking opportunity on conference program – *pending co-chair board approval***
- Logo on pre-event marketing (regular emails to ACORE and Euromoney databases and conference brochure) as Gold sponsor
- Logo, link and 100 word profile on event website
- Pre-event delegate list sent to you 1 week before the conference
- Logo on event signage as Gold sponsor
- 60sqft / 6sqm exhibition booth in a prime networking area of the conference
- 4 full conference passes
- Your brochure will distributed to all attendees at registration
- Logo and contact details included in the delegate handbook

Gold Sponsor and Luncheon Host

All gold level benefits, PLUS:

- Sponsorship exclusivity for lunch position on chosen day
- Luncheon signage with your corporate logo will be placed throughout the room
- Opportunity to briefly address the attendees to comment on the days' sessions, introduce new partners or make a company announcement, etc.
- Table top tent cards with your logo on each table
- Branded cutlery holder with your logo
- You may distribute marketing collateral, gifts, or literature on each place setting

Silver Level Sponsor

- **Speaking opportunity on conference program – *pending co-chair board approval***
- Logo on pre-event marketing (regular emails to ACORE and Euromoney databases and conference brochure) as Silver sponsor
- Logo, link and 100 word profile on event website
- Pre-event delegate list will be sent to you 1 week before the conference
- Logo on event signage as Silver sponsor
- 60sqft / 6sqm exhibition booth in a prime networking area of the conference venue
- 3 full conference passes
- Your brochure will be distributed to all attendees at registration
- Logo and contact details included in the delegate handbook

Silver Sponsor and Delegate Bags

All silver level benefits, PLUS:

- Sponsorship position exclusivity for delegate bags
- Your corporate logo prominently branded on all delegate bags handed out during registration (product design will require your approval)

Silver Sponsor and Lanyard

All silver level benefits, PLUS:

- Sponsorship position exclusivity for Lanyard
- Your corporate logo prominently branded on all lanyards that hold the delegate badges handed out during registration (product design will require your approval)

Silver Sponsor and Breakfast Host

All silver level benefits, PLUS:

- Sponsorship exclusivity for breakfast position on chosen day
- Breakfast signage with your corporate logo will be placed throughout the room
- Opportunity to make a brief welcoming address to all attendees (A/V will be provided)
- Table top tent cards with your logo on all tables
- Branded cutlery holder with your logo
- You may distribute marketing collateral, gifts, or literature on each place setting

Silver Sponsor and Refreshment Breaks

All silver level benefits, PLUS:

- Sponsorship exclusivity for both AM & PM refreshment breaks on chosen day
 - Refreshment break signage with your corporate logo will be placed throughout the networking areas
 - Table top tent cards with your logo throughout refreshment areas
 - Branded serviettes with your logo
 - You may distribute marketing collateral, gifts, or literature throughout main refreshment areas
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Bronze Level Sponsor

- Logo on pre-event marketing (regular emails to ACORE and Euromoney databases and conference brochure) as Bronze sponsor
- Logo, link and 100 word profile on event website
- Logo on event signage as Bronze sponsor
- Logo and contact details included in the delegate handbook
- 2 full conference passes

Bronze Sponsor and Conference Stationary

All Bronze Level benefits, PLUS:

- Exclusive sponsorship of conference stationary
- Notepads and pens featuring your logo will be placed on all seats or place settings throughout the main conference room, refreshed periodically throughout the event. (product design will require your approval)

Bronze Sponsor and USB

All Bronze Level benefits, PLUS:

- Exclusive sponsorship of USB sticks
- USB's featuring your logo will be handed out to all delegates and speakers at registration; official conference booklet or your corporate literature can be uploaded onto all USB's (product design will require your approval)

Bronze Sponsor and Business Card Holders

All Bronze Level benefits, PLUS:

- Exclusive sponsorship of business card holders
- Business card holders featuring your logo will be handed out to all delegates and speakers at registration (product design will require your approval)

Bronze Sponsor and Internet, Wi-Fi

All Bronze Level benefits, PLUS:

- Exclusive sponsorship of Internet/ Wi-Fi position
- Conference internet café will be branded with your corporate logo
- You may distribute corporate literature or marketing collateral throughout the café
- Each delegate will be given a wireless internet access pass featuring your logo
- Wi-fi password can be customized with your company name

Bronze Sponsor and Charging Station

All Bronze Level benefits, PLUS:

- Exclusive sponsorship of charging station
- Official conference charging station will be branded with your corporate logo; delegates can use the station to charge all electronic devices for the duration of the event

Conference Exhibition

- 60sqft / 6sqm exhibition booth in a prime networking area of the conference venue
- Logo and link on event website
- Logo and contact details included in the delegate handbook
- 2 full conference passes

Hospitality Suite Offer

REFE West has a limited number of hospitality suites available during the conference. Suites are ideal for hosting private meetings with clients during the conference, away from the busy networking areas. The suites are located nearby the conference hall and registration area and can be reserved for your convenience during the event.

The package includes:

- Hire of private hospitality suite for use throughout the duration of the conference
- Your company name will be placed on the suite door
- Coffee, tea and water will be provided in your hospitality suite.
- We will provide a pre-set up to your hospitality suite before arrival with a mixture of high backed chairs and tables. (Lounge furniture would need to be ordered separately and may incur an extra cost.)
(Please enquire if you would like to purchase a delegate pass with the suite)

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